INTERNATIONAL VASCULITIS + ANCA WORKSHOP
DUBLIN • 2021

SPONSORSHIP OPPORTUNITIES

vasculitis2021.org
18–21 APRIL 2021
CLAYTON HOTEL BURLINGTON ROAD,
DUBLIN, IRELAND

AUTOIMMUNITY,
AUTOINFLAMMATION
+ IMMUNODEFICIENCY
IN VASCULITIS
CONTENTS

4 WELCOME NOTE
5 THE WORKSHOP
6 TOPICS FOR DISCUSSION
7 HOST CITY
7 VENUE
8 PARTNERSHIP SUMMARY SHEET
9 PARTNERSHIP PACKAGES
10 SPONSORSHIP OPPORTUNITIES
12 EXHIBITION OPPORTUNITIES
12 EXHIBITION STANDS
13 INDIVIDUAL PARTNERSHIP OPPORTUNITIES
13 PROMOTION & MEDIA
14 FLOORPLAN OF EXHIBITION AREA
15 BOOKING CONTRACT
We are delighted to announce that the 20th International Vasculitis + ANCA Workshop will take place in the wonderful city of Dublin, Ireland in 2021.

This is an exciting time in the field of vasculitis. Advances in basic science, translational research and clinical trials are yielding new diagnostic and therapeutic approaches in this complex and challenging rare disease group.

The conference theme will be **Autoimmunity, Autoinflammation and Immunodeficiency in Vasculitis.**

The organising committee is working on a stimulating programme focused on basic science and clinical research, communicating new knowledge, and advocating for the highest quality care for patients with vasculitis. With inspiring keynote speakers and an enjoyable social program, we are confident that Vasculitis 2021 will be a tremendous success.

We look forward to welcoming you to Dublin in 2021

**PROF MARK LITTLE**  
Conference Co-Chair  
Vasculitis 2021

**DR MICHAEL CLARKSON**  
Conference Co-Chair  
Vasculitis 2021
THE WORKSHOP

Vasculitis 2021 Workshop participants will share newly-generated data, discuss state-of-the-art clinical care as well as approaches to clinical, translational, and basic science research in all forms of vasculitis.

The Workshop will bring together an international and influential audience of more than 500 clinicians, researchers, scientists, and industry professionals representing 40+ countries in the areas of rheumatology, nephrology, pulmonology, immunology, otorhinolaryngology, neurology, dermatology, genetics, cell and molecular biology, proteomics, bioinformatics, and others. Attendees will participate in plenary sessions, breakout sessions, workshops, social events, and poster presentations over four days. The agenda for the conference will include sessions on advances in clinical assessment, standard of care and novel therapies, pathophysiology, genetics/genomics, and biomarkers for the purpose of advancing knowledge in understanding the underlying mechanisms and management of this complex and fascinating group of rare diseases.

Supporters are instrumental in helping to advance the understanding, research and management of vasculitis. There are a number of valuable opportunities available to support this premier academic meeting. Each support package delivers quality benefits, such as the promotion of your company brand internationally, both in advance of the Workshop and at the Workshop itself, enhancing your company’s image and visibility, and valuable networking opportunities with leaders in the field of vasculitis. This is an ideal opportunity for your company to connect directly with the most influential and hard-to-reach opinion leaders in the field of vasculitis.

The goal of this corporate support program is to provide attendees positive exposure to companies by working together to make your impact relevant and personal, with customization, connection, and integration for more than just a return on investment. We also invite you to contact us with innovative ideas that your company believes will add value to our Workshop and the attendee experience.
TOPICS FOR DISCUSSION

- Rheumatology
- Nephrology
- Pulmonology
- Immunology
- Otorhinolaryngology
- Neurology
- Dermatology
- Genetics
- Cell & Molecular biology
- Proteomics
- Bioinformatics
DUBLIN

Dublin is an exciting and inspirational city eager to extend a warm welcome to ANCA 2021 delegates from across the globe. World-renowned for our warm welcome and genuine sense of fun, the Irish people’s enviable passion for life promises to entice colleagues and peers from around the globe, guaranteeing high attendance at this important international meeting.

VENUE

CLAYTON HOTEL BURLINGTON ROAD

The Largest Conference Hotel in Dublin City Centre.

Located 30 minutes from Dublin International Airport and a 15-minute walk from the city centre, this iconic conference hotel caters for up to 1200 delegates with 20 supporting meeting rooms and 502 guest bedrooms.
## PARTNERSHIP SUMMARY SHEET

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond €100,000</th>
<th>Platinum €75,000</th>
<th>Gold €50,000</th>
<th>Silver €25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on Vasculitis 2021 partners page of website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of Vasculitis 2021 image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space only</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Space (first choice)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Space</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Exhibition Space</td>
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<td></td>
</tr>
<tr>
<td>Exhibition Space</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complementary exhibitor registrations</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complementary delegate tickets</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Colour advert in the conference programme</td>
<td>Full Page (back cover)</td>
<td>Full Page (internal)</td>
<td>Half Page (editors choice)</td>
<td>Half Page (editors choice)</td>
</tr>
<tr>
<td>Digital branding at the venue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Primary position</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd position</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3rd position</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4th position</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insert into the delegate pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo recognition in all communications to registered delegates</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Coverage in all visitor promotional campaigns</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Featured Partner articles</td>
<td>Two</td>
<td>One</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post event fulfilment report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised from the podium</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At all social events, (Opening Ceremony, at the start of each day’s sessions &amp; the Closing Remarks)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At the Opening Ceremony &amp; Closing Remarks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70-word e-mail blast to our delegate distribution list.</td>
<td>Two</td>
<td>one</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019 Conference Website branding</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference App Notifications and adverts</td>
<td>2 push notifications. Branding on app home page for duration of event</td>
<td>1 push notification</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free extra value option</td>
<td>One coffee break sponsorship opportunity</td>
<td>One Coffee break sponsorship opportunity</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
PARTNERSHIP PACKAGES

Diamond Package- €100,000 + vat
The Diamond Supporter will be acknowledged as the premium supporter of the Workshop, enjoying maximum exposure both before and during the Workshop, with the highest priority of branding in all Workshop documents and on-site signage. This is an excellent opportunity to promote a relevant project in detail, or a specific theme across this four-day Workshop. The Diamond Package Supporter will be recognized at the Welcome Plenaries and Closing Session, receive first choice of exhibit table location in the exhibit hall, and receive a full-page back cover advertisement on the printed Workshop program. The Diamond level of support also includes a private meeting during the Workshop with representatives of the Supporter’s organization and members of the Workshop Organizing Committee. Diamond supporters will also be acknowledged in the attendee lounge space, where over 300 poster abstracts will be displayed throughout the conference, a popular meeting area for conference delegates.

Platinum Package Vasculitis 2021 - €75,000 + vat
Platinum Supporters will receive recognition on all Workshop signage, a complimentary exhibit table in a premium position with the opportunity to showcase your company’s research and products, and a full-page advertisement inside the printed program. Platinum Supporters will be recognized in an Attendee Lounge space in Millennium Hall where over 300+ poster abstracts will be on view for the duration of the Workshop. The space will feature comfortable couches, cocktail tables, and the very popular phone charging stations for attendees to relax and connect with colleagues while waiting for their next session. High traffic times will be daily breakfast, breaks, and poster session discussion times. Signage included and additional branding options can be arranged.

Gold Supporters
Gold Supporters receive a half page advertisement inside the program, an exhibit table, and recognition in the multimedia presentations loop. The sponsorship grid outlines the list of components of this package that can be modified according to your requirements.

Silver Bronze and Supporter
Please see the Sponsorship Benefits grid.
This is an exclusive opportunity. Only one sponsored lunchtime session will take place during the event. The sponsor can provide a speaker to give a 45-minute presentation intended to promote a study or a therapeutic concept, in correlation with the scientific themes of the Workshop. The concept must be approved by the Scientific Programme Committee. The content must be well-balanced, educational, and free of commercial bias. Sponsors may choose to apply for CME accreditation for the lunch session.

Attendees will sign up for the lunches through the conference registration website.

Align your company with the biggest social event of Vasculitis 2021 and engage with the delegates on a social level to increase your brand awareness amongst Vasculitis 2021 delegates. Gala Dinner Sponsors will receive logo branding on the Vasculitis 2021 dedicated social page of the website to include your organisation’s logo and biography.

- Two email campaigns promoting the Gala Dinner with your company listed as a Partner (subject to booking date).
- Logo branding included on “Thank you to our exclusive Partners” projected within the dinner venue.
- 10 complimentary tickets to the dinner
- Company logo to be included on major signage at the venue
- Exclusive branding opportunities on the dinner menus.
- Acknowledgement in dinner speeches by the conference chairs

You will have the opportunity to provide:

- A two-minute introduction speech to the attendees.
- Digital projections which will appear on 2 digital projection walls within the dinner venue.
- A gift for the guests on each of the tables.
• The company can choose which keynote they would like to support
• Branding on the pre and post digital signage for this keynote address
• Branding in the pocket programme that relates to your keynote
• Recognised from the podium at the start of these keynotes and the conclusion of this sessions.
• Insert into the delegate pack.
• Branding on the digital screen for the duration of the conference as a keynote partner
• One Complimentary Delegate pass

Align your company with the official opening social event of Vasculitis 2021 and engage with the delegates on a social level to increase your brand awareness amongst Vasculitis 2021 delegates.

Your company will receive the following branding inventory:
• Branding on the Vasculitis 2021 dedicated social page of the website to include your organisation’s logo and biography.
• 2 email campaigns promoting the Welcome Reception with your company listed as a Partner (subject to booking date).
• Acknowledgement by Vasculitis at the welcome speech
• Exclusive signage in the welcome reception venue
The Exhibition of Vasculitis 2021 will be held in the pre-function area of the Clayton Hotel Burlington Road.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide product demonstrations. In addition to the commercial exhibition the posters, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

EXHIBITION STANDS €3900 + VAT

The price includes:
- 2mx3m table top exhibition space
- Power supply (additional power supply and usage is charged separately).
- Wi-Fi (upgrade available at cost).
- One trestle table and two chairs.
- Spotlights.
- Cleaning.
- Two exhibitor passes, extra exhibitor passes need to be booked at a rate of €350.
- This includes access to the exhibition area, name badge and congress programme.
- The exhibiting company will be listed in the exhibition section on the Vasculitis 2021 programme.

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor’s manual which will be communicated to all confirmed exhibitors by November 2020.
Further details of the specific branding on all of the above will be supplied on request.

**PROMOTION & MEDIA**

The organisers are here to make you feel like a real partner of the congress and to ensure you maximise your investment!

- Ask for printed publications of the conference to share them with your contacts.
- Ask for conference banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.
- Ask for the conference logo to use in your email marketing campaigns.
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the conference banner on your company website.
This is the Vasculitis 2021 exhibition floor plan; please indicate your preference booth number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition booths on a first come first served basis in order of package level and based on the profile of the organisation. The organisers will confirm your exact exhibition stand number by January 2021.

CAN YOU AFFORD NOT TO BE THERE?
Make sure you take advantage of the opportunity to reach an international target audience at this congress.
Enhance your strategic position in the market with clever branding.
Maximise your return on investment.
Engage delegates through parallels and workshops.
Enhance your visual impact with an exhibition stand.
Seize this unique opportunity to meet the delegates face to face.
PARTNERSHIP

I would like to confirm
(Please specify what Partnership you would like to confirm) ____________________________

Total Cost: €________ plus VAT at 23% __________

EXHIBITION

I would like to confirm exhibition of
(booth location) ____________________________

Total Cost: €________ plus VAT at 23% __________
Please indicate your booth number preferences (see the floor plan) Note: preference may not be available, exact stand location will be confirmed in January 2021

1) ____________________________
2) ____________________________
3) ____________________________

CONTACT DETAILS

Name: ____________________________
Organisation: ____________________________
Address that will appear on the invoice: ____________________________
City, State, Zip/Postal Code: ____________________________
Phone: ____________________________
Fax: ____________________________
E-mail: ____________________________
Signature: ____________________________

Please email or return this form to the address below, if you require further information please contact: vasculitis2021@conferencepartners.com

Conference Partners International
Suites 11-13, First Floor,
The Hyde Building,
The Park, Carrickmines,
Dublin 18, Ireland
Tel: +353 (0) 87 2233477

EXHIBITOR BADGE NAMES

Note: two exhibitor passes are included with every exhibition location

1) ____________________________
2) ____________________________

ADDITIONAL EXHIBITOR BADGE NAMES COST OF €350

1) ____________________________
2) ____________________________
3) ____________________________

PAYMENT TERMS

100% payment is due on booking. The sponsor/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

CANCELLATION POLICY

Cancellation within four months prior to the congress will incur a cancellation fee of 40%. Cancellation within two months prior to the congress will incur a cancellation fee of 100%.

All prices indicated exclude VAT at 23%.